



DATA SHEET

# BCC MAIL MANAGER FULL SERVICE

## THERE'S NO LIMIT TO WHAT YOU CAN DO

As a high-volume mailer, you need to maximize your revenue. A heavy workload means sizable postage and labor costs, and delivery times. Exceptional productivity is vital to your operations, as is the ability to leverage all available cost savings. BCC Mail Manager Full Service™ provides a single solution to meet these goals and more.

### Enhance your productivity

High productivity is a must in order to meet your deliverables. With BCC Mail Manager Full Service, you will increase your efficiency and reduce labor costs.

- Fully customize your software to meet growing and changing demands
- Automate mailing jobs to decrease labor costs
- Centralize your software for multiple user access
- Coordinate marketing efforts in advance with tracking capabilities
- Leverage savings from combined mailings without adding resources

### KEY FEATURES & BENEFITS

#### Maximize Value & Efficiency

Make more for less. Bring in top revenue while spending less.

- Automate jobs to decrease your labor costs and increase mailing job volumes
- Keep your equipment — software is compatible with high-end ink-jet equipment
- Qualify for multiple postage discounts, including:
  - Intelligent Mail®
  - Multi-piece parcels
  - Bound Printed Matter
  - Co-mail
- Maximize the accuracy and detail of your address database for greater postage discounts

## Key features

- Automation capabilities
  - 24/7 watch-folder technology – just drop in a folder and run
  - Threads can be executed and monitored by other applications
  - Use Input Filenames, or Time and Data stamps to ensure uniqueness and identity for each job
- Support for IM® Full Service mailings out of the box, with no additional software
- Enhanced merge/purge with householding, suppression and targeted marketing support
- Mail.dat file generation with advanced updating feature
- Unlike other vendors, we offer 24/7 live customer support access
- Manifesting support for First-Class, Standard and Bound Printed Matter
- Support for Co-mail – Mix Weights and Permits in mailings for the best possible savings
  - Standard Mail® (Included in FS)
  - Periodical
  - Mixed Class
- Direct access to our Data Services for NCOALink®, DSF2® and Track N Trace® – no third parties between you and your data
- Intelligent Mail® Package barcode supported

## Decrease your turnaround time

- Import files of any size from any source to get jobs underway faster
- Use the built-in, high-speed address matching engine to quickly improve your lists
- Set FAST® appointments quickly and easily from within your presort software
- Analyze the time savings and value of co-mail opportunities
- Generate label proofs without taking printers down

## Improve your relationships

BCC Mail Manager Full Service offers numerous savings opportunities that you can pass on to your customers, increasing their satisfaction.

- Pass postage discounts on to your customers
- Provide quick turnaround times by reducing labor and processing time with automation
- Enhance data with built in tools
  - Geocoding
  - Genderization
  - Data Cleansing tools
- Access to industry leading Data Services
  - Track N Trace mailpiece delivery tracking
  - DSF2 processing to get the best possible postage rates on dense mailings
  - Suite of Move Update processing solutions

MORE INFORMATION VISIT:  
[WWW.CSA.CANON.COM](http://WWW.CSA.CANON.COM)

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